

Exhibit C

Summary Exhibit No. 6

Pre-Acquisition Strikeforce* and Zuffa (UFC, WEC) Average Event Revenue (2008-2010)

Year	Strikeforce Per Event Average Revenue	Zuffa Per Event Average Revenue	Zuffa Per Event Average Revenue as Percentage of Strikeforce Per Event Average Revenue
2008	\$278,174	\$13,838,892	4975%
2009	\$1,280,135	\$11,599,145	906%
2010	\$1,054,888	\$13,116,587	1243%

Source:

Singer SR1 Backup (Regression.dta)

Notes:

Dollar values are in 2016 \$ based on CPI-U

*2011 pre-acquisition Strikeforce events are dropped from Singer's regressions due to missing individual compensation data

Zuffa includes only UFC and WEC events

Pre-Acquisition Strikeforce* and Zuffa (UFC, WEC) Average Event Compensation (2008-2010)

Year	Strikeforce Per Event Average Total Compensation	Strikeforce Per Athlete- Bout Average Total Compensation	Zuffa Per Event Average Total Compensation	Zuffa Per Athlete-Bout Average Total Compensation	Zuffa Per Event Average Total Compensation as Percentage of Strikeforce Per Event Average Total Compensation
2008	\$223,394	\$11,032	\$2,631,696	\$132,412	1178%
2009	\$646,341	\$34,018	\$2,327,981	108784	360%
2010	\$546,893	\$34,851	\$2,740,720	\$129,279	501%

Source:

Singer SR1 Backup (Regression.dta)

Notes:

Dollar values are in 2016 \$ based on CPI-U

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Zuffa includes only UFC and WEC events

Pre-Acquisition Strikeforce* and Zuffa (UFC, WEC) Average Event Wage Share (2008-2010)

Year	Strikeforce Per Event Average Wage Share	Zuffa Per Event Average Wage Share	Difference between Zuffa and Strikeforce Per Event Average Wage Share
2008	93%	22%	-71%
2009	97%	21%	-75%
2010	51%	22%	-29%

Source:

Singer SR1 Backup (Regression.dta)

Notes:

Dollar values are in 2016 \$ based on CPI-U

*2011 pre-acquisition Strikeforce events are dropped from Singer's regressions due to missing individual compensation data

Zuffa includes only UFC and WEC events